

## BDMA Springs into Action

Busy times at BDMA – our students are well and truly getting into their stride; with our PACA students having completed their advert productions including the one now promoting BDMA on our website: [www.bdma.info](http://www.bdma.info) and soon to be featured on Latest TV.

BACA students have formally presented their ideas to Propellernet and Unknown Epic and negotiated their ideas with Ricochet – all to go into production within the next few months.

Our industry tutors; Evan Wilkinson and Mhairi Beveridge from Latest TV along with Nick Beddows and Koa Padolsky have enhanced BDMA students' learning with the industry focussed workshops which have included; short film challenges, narrative development, public speaking and understanding Ofcom regulations.

BDMA students have enjoyed trips to Bournemouth University and to the Cosmat film conference, with trips to Northbrook College, Latest TV, Brighton University and the BFI all coming up.



Our master classes to date have included:

- Meg Stevenson, Brightwave - professional presentation skills
- Martin Tricky, Ricochet - the art of producing teasers
- Angela Bird, Publicis - Digital Marketing
- Emma Wakefield, Lambent - Production Development with particular reference to Lambent Productions highly successful C5 series 'The Special Needs Hotel'
- Joe Coyne, Fatsand Films - creative approach to directing
- Northbrook College students - showing their most recent work and introduction to college life
- Greg Marshall, Bored Gamers – digital gaming industry
- Jake Maxwell, Brightwave – the professional pitch



A long with Mia Xerri, film producer, as seen here, being interviewed by BDMA students

And coming up next term we have a host of new partners popping in with workshops and interactive sessions, including:

- Becky Palmer, Synchsreen – production management put into practise
- Latest TV – social action film unit presentation
- Jo Ralling, FreshSouth – process of production commissioning
- Kelly Dibbert, Wired Sussex – networking in the digital media industry

Spring will culminate at our BDMA work experience launch – with all our partners invited to BACA on Monday 21<sup>st</sup> March to meet students and informally discuss the placements on offer. All BDMA students will have the opportunity to apply for, and be interviewed for, a job in the digital media industry for one week during the summer term.

Fiona Adams  
BDMA Partnerships Operations Manager  
February 2016