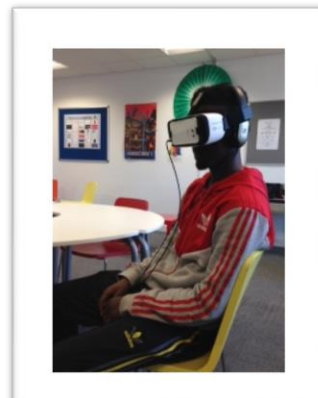


BDMA SUMMER ROUND UP **THE FIRST YEAR**

We have a very exciting run up to the end of our first year at BDMA. Students are busy completing all their unit course work which includes; social action films with Latest TV, final advert productions for Propellernet and Unknown Epic, taster films for Ricochet, music videos with BIMM band 'Jumanji', website designs and top 5 action plans for getting a job. Final presentations will be made towards the end of the year and students will receive professional feedback from our industry partners.

We have enjoyed developing our partnership with Brighton University through taster lectures and seminars on 'My Social Media & Me' and 'The Birth of Cinema: The Nickelodeon and Audiences'. This has given our students an introduction to university life and we will continue this partnership next year. Our master classes this summer have included:

- Plug In Media coming in for our students to test out their latest VR game
- Jollywise and Wired Sussex introducing the digital industry job market
- Cogapp unpacking the world of digital apps
- Becky Palmer, Synchsreen – production management put into practice
- FreshSouth – process of production commissioning



With more master classes to come from Justin Gorman, Man Alive Entertainment on the production process for big game entertainment shows and Chris Nairn composer for Film, TV and games.



BDMA students achieved success with MyKindaFuture Coca Cola Enterprises Challenge – this took them to London to take part in a careers development day with 5 other colleges.



The big drive all term is for our work experience programme. All BDMA students have applied for, been shortlisted and interviewed for jobs with our industry partners. We have now secured 22 jobs with 11 partners for a week's work experience at the end of June. Students will be documenting their progress through blogs written on the companies' websites which we will link to through to our BDMA website.

The rigorous process has been supported by Ann Newsham, HR consultant in digital media industries. The students have had master classes in interview technique, writing cvs and health & safety in the work place. Fully prepared they are now ready to fully take advantage of this work experience opportunity and start making the contacts needed to develop further.

We will round off our first year celebrating with the BMDA End of Year Showcase. In our new studio at BACA students' work will be screened, prizes given out and we will celebrate our students' achievements with industry partners, tutors, friends and family.

Brighton digital industries – watch this space!

Fiona Adams
BDMA Partnerships Operations Manager
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